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Cau Giay District

Ho Chi Minh Office

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proce<sup>®</sup>

*The total solution for grand offices*





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**Dear Customers, Business Partners and Friends,**

Business Partners and Friends. We are moving through an exciting era. As the world embraces Vietnam to its global cultures, it broadens our perspectives of living quality and experiences. As one of the pioneering interior companies that had the early opportunities to collaborate with premium European interior brands, RICO Group is ambitious to deliver the essences of global architecture to Vietnam market, via out-standing interior solutions and our finest imported products.

We truly believe that living space is one of the fundamental factors that promotes work-life balance and personal success. A smartly-designed office could be a significant source of inspiration for our company when facing daily business challenges. On the contrary, our home should be a complete private space where we could immerse ourselves into, with our family after long stressful working hours.

Hence, each of RICO Group's products must represent itself as a masterpiece of humanism, and furthermore, a strong statement of achievements and contributions most dedicated and leading class of our society.

At RICO Group, our staffs focus on creativity and efficiency to maintain our status of the leading company in the premium interior market. We consistently improve ourselves, find better solutions, update design concepts, apply new environmentally-friendly technologies and materials. As the result, after over 8 years of development, RICO Group is proud to serve thousands of clients who are individuals and multinational companies, national corporations, foreign organizations across the country and within the South East Asia. We thank all our customers, business partners and friends who have supported us in the past years. And we are looking forward to your companionship in our continued success.



**Billy Nguyen**  
President

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## INTRODUCTION



## 1.1 WHO WE ARE



Founded in 2010 with a humble interior store in Hanoi, RICO Group (stands for Royal Investment Company) has taken strategical steps to join the premium interior market via 2 major brands: Proce providing total solutions for grand offices & BSmart customizing kitchens, wardrobes, bathrooms for homes.

Quickly captured Vietnam's market demands for high-end offices and personal houses, our company has been recognized by our clients and partners to be a competent company in premium segment. After over 8 years of development, we have 2 offices and 2 showrooms in Hanoi and Ho Chi Minh City, with over 90 skilled employees

from multiple domains of expertise, from design, supply-chain, technical support, finance to sales & marketing. We have developed partner ships with numerous brands in the UK, Swiss, Germany, Malaysia... that possess the highest quality and reasonably priced products to our domestic market.

With our portfolios, experiences and financial competences, we are confident to serve the large-scale projects that demand high quality, reliability and on-time service deliverance. Our company welcomes new business opportunities, partnerships and continues to thrive in local and international market.

## 1.2 OUR VISION



“

RICO Group envisioned to be the leading company in Vietnam, providing total solutions for living spaces high-class customers.

”

## OUR MISSIONS

### BRAND:

Our brand commits to build and maintain RICO Group's leading status of international interior brand

### CLIENTS:

We commit to provide the best total solutions to our client, ensuring their definite trust

### OUR FOUNDATIONS:

Our organization's growth agenda is based on the persistent development of these 4 foundations: knowledge, passion, ambition and togetherness

### HUMAN RESOURCES:

We create a professional working environment where each of our employees' qualities and talents are well-recognized and nurtured to contribute our best to our clients, and to help them grow and be proud to be important parts of our group.

### TECHNOLOGIES AND PROCESSES:

We persistently seek advanced technology, learn and improve our working process to be most efficient company in the industry.



## 1.3 CORE VALUES



### TRENDY DESIGN

RICO Group's strength lies in our ability to provide a total design package for offices, hotels, and homes. Based on the customer's spaces and needs, we will provide suitable design solutions and products that maximize their satisfaction.



### PROFESSIONAL PROJECT MANAGEMENT

Understanding that a successful project requires effective project management, RICO Group provides project management services as a part of our offering, along with the interior design and installation. Our team consisting of highly experienced and dedicated project managers is capable of completing difficult tasks at the highest standards



### STRONG FINANCIAL CAPABILITY

Having excellent services and overwhelming financial capability are critical to become the pioneer in the industry. Recognizing such criteria, RICO Group has persistently improved our service quality and financial resources. As the results, we presently have the confidence to deal with a wide variety of projects, from individual homes to any large-scale projects.



### HIGH-END QUALITY

RICO Group is among the very few suppliers in Vietnam who import materials and equipment internationally to ensure a high-quality and best-in-value supply chain for our customers.



### PREMIER WARRANTY

Pursuing service perfection, we want our customers to have the best experience when using our products. Hence, we are having a strong commitment to ensure product longevity and durability by superior warranty policies and technical support.

## 1.4 WHAT WE DO





Founded with the vision to signify a new perspective of working-space quality, Proce has consistently learned and improved itself by updating office trends from the most advanced countries around the world, and selecting the finest products for offices, in terms of quality and value.

Our team of experienced talents is confident to collaborate with foreign and national corporations in large-scaled projects and satisfy their extreme needs for highly optimized and efficient design of office space, in combination with our highest quality products.

<b>Founded:</b>	2010
<b>Product &amp; Services:</b>	Premium office furniture. Total office design solutions. Office furniture installation. Project management
<b>Showroom &amp; Office:</b>	A56 Do Quang Villa, Trung Hoa Ward, Cau Giay District
<b>Website:</b>	<a href="http://www.proce.vn">www.proce.vn</a>









Our total solutions of creative design, premium aesthetic, exceptional materials and functions deliver a fun and comforting living experience every member of the family. Within over 10 years, we are proud to serve thousands of high-end customers, and numerous first-class hotels, resorts and real estate projects.

<b>Founded:</b>	2010
<b>Product &amp; Services:</b>	Total interior design for homes and commercial projects. Kitchen furniture and appliances. Wardrobe furniture and appliances. Bathroom furniture and appliances
<b>Ha Noi Showroom:</b>	230A Hoang Ngan, Trung Hoa Ward, Cau Giay District, City. Hanoi
<b>Ho Chi Minh Showroom:</b>	67 Nguyen Co Thach, An Loi Dong Ward, District 2, Ho Chi Minh City
<b>Website:</b>	<a href="http://www.bsmart.vn">www.bsmart.vn</a>

## 1.5 OUR TEAM



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## OUR PREMIUM PARTNERS & CLIENTS

## 2.1 OUR PREMIUM PARTNERS

**4MARIANI**

**DAUPHIN**  
HumanDesign® Group



SWISS QUALITY  
**zucO**

ofifran

**hastel®**

**T!O:**  
**TREND OFFICE**

**Steelcase**

**ASKO**

**LAUFEN**

**Sandor®**  
Hallmark in Quality Door

## 2.2 OUR CLIENTS



NGHI SON REFINERY AND  
METRO CHEMICAL LLC



**PROMINENT**



**DE LICACY**



**SONKIMLAND**

**Eurowindow**  
*Nha Trang*







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OUR PROJECTS

## 3.1 FACTORIES & OFFICES



### UNILEVER INTERNATIONAL COMPANY LIMITED VIETNAM

**Client:** Unilever Vietnam

**Scope of Project:** Consulting solutions  
and providing high-class office furniture





## AN LAC INVESTMENT GROUP JOINT STOCK COMPANY

**Client:** An Lac Investment Group

**Scope of Project:** Consulting solutions  
and providing high-class office furniture



## CMC CORP

**Client:** CMC Group Inc

**Address:** Duy Tan, Cau Giay, Hanoi

**Scope of Project:** Consulting solutions  
and providing high-class office furniture





## WORLDLINE COMPANY

**Client:** Ingenico Vietnam Co., Ltd

**Address:** Duy Tan, Cau Giay, Hanoi

**Scope of Project:** Consulting solutions  
and providing high-class office furniture



## CASPER VIET NAM

**Client:** Casper Viet Nam

**Address:** Leadvisors Tower, 643 Pham Van Dong,  
Co Nhue, Bac Tu Liem, Ha Noi

**Scope of Project:** Consulting solutions  
and providing high-class office furniture





## NATIONAL SECURITY OPERATION CENTER

**Client:** National Security Operation Center

**Address:** 68 Duong Dinh Nghe Street,  
Yen Hoa Ward, Cau Giay District, Hanoi

**Scope of Project:** Consulting solutions  
and providing high-class office furniture



## GENTHERM GREENFIELD FACTORY

**Client:** Gentherm Vietnam Co., Ltd

**Address:** Dong Van II Industrial Park,  
Duy Tien district, Ha Nam province

**Scope of Project:** Consulting solutions  
and providing high-class office furniture





## VIMC - Vietnam Maritime Corporation

**Client:** VIMC

**Address:** Đào Duy Anh, Phường Mai,  
Đống Đa, Hà Nội

**Scope of Project:** Consulting solutions  
and providing high-class office furniture





## DELICACY INDUSTRIAL COMPANY LIMITED VIETNAM

**Client:** Delicacy Industrial Company Limited Vietnam

**Address:** Bau Bang Industrial Zone, Lai Uyen Commune,  
Bau Bang District, Binh Duong Province

**Scope of Project:** Consulting solutions  
and providing high-class office furniture



## NGHI SON REFINERY AND PETROCHEMICAL LLC

**Client:** Nghi Son Oil Refinery Limited Liability Company

**Address:** Nghi Son Industrial Zone, Tinh Gia District,  
Thanh Hoa Province, Vietnam

**Scope of Project:** Consulting solutions  
and providing high-class office furniture



## IVYMODA HUNG YEN FACTORY OFFICE

**Client:** Du Kim JSC, Ivy Moda Fashion

**Project Scale:** The complete office of Ivy Moda Hung Yen Manufactory in Hung Yen

**Scope of Project:** Designing and constructing a 500m office







### BJC ME LINH POINT PROJECT

**Client:** Representative office of Berli Jucker., Ltd in Ho Chi Minh City

**Project Scale:** BJC Me Linh Point

**Scope of Project:**

Consulting solutions

and providing high-class office furniture







## OFFICE OF NGHI SON REFINERY COMPLEX

**Client:** Nghi Son Refinery Limited Company

**Scope of Project:** Providing total solution for office space, including training room, meeting room, rest rooms, cafeteria, breakroom, 2,500m<sup>2</sup>/floor x 2 floors





## SWAROVSKI GROUP

**Client:** Marigot Vietnam LLC

**Project scale:** The complete office in Dong Nai, Vietnam

**Scope of Project:** Building and providing complete range of office interiors





## SINGAPORE EMBASSY

**Client:** Embassy of Singapore

**Scope of Project:**

High-class office for the meeting room







## SAITEX

**Client:** SAITEX International

**Scope of Project:**

Consultancy & Design of new office furniture







## ALINEA INTERNATIONNAL LTD

**Client:** Alinea International Ltd

**Address:** Ward 421, VP Sky Office,  
4th Floor, Ladeco TN, 266 Doi Can,  
Ba Dinh, Hanoi

**Scope of Project:**

Provide high-class office furniture





## OPERATOR OF DA BAC INDUSTRIAL ZONE

**Client:** Truong Chau Limited Company

**Project Scale:** The complete office

**Scope of Project:** Designing and constructing complete office system



## 3.2 HOTELS & RESORTS



### MOVENPICK NHA TRANG

**Client :** Eurowindow Nha Trang

**Project Scale:** 118 Villas of Movenpick Cam Ranh

**Scope of Project:** Providing 118 Franke sinks for villas







## THE GOLDEN LODGE RESORT

**Client :** Hanotex

**Scope of Project:** Providing and installing the complete system of kitchen shelves and household goods for the resort







**SENRENITY SKY VILLAS, SONKIM LAND  
PROJECT, HCM**

**Client :** Serenity Sky Villas JSC

**Project Scale:** 45 Luxury Villas in Son Kim Land Project

**Scope of Project:** Providing BSmart kitchen shelf and ASKO equipment for 45 villas





## NAMAN RETREAT RESIDENCES - EMPIRE GROUP, DA NANG

**Client :** Thanh Do Investment Development and Construction JSC

**Project Scale:** Phase 1 - Supply and install 16 set of sinks and taps





### 3.3 RESIDENTIAL PROJECTS



#### OAKWOOD SERVICE APARTMENTS, HCM

**Client:** Mapletree Corporation

**Project Scale:** Oakwood Apartment Project

**Scope of Project:** Providing and installing 68 Franke sinks





**VILLA SAROMA PROJECT - SALA  
URBAN AREA, HCMC**

**Client:** Dai Quang Minh Real Estate Corporation

**Scope of Project:** Supply full ASKO & Baumatic kitchen appliances for mock-up room







## GREEN VALLEY APARTMENT

**Client:** Phu My Hung

**Project Scale:** Completing kitchen equipment and the show flat

**Scope of Project:** Providing kitchen equipment, sleeping room for the flat show





## ECOPARK RESIDENTIAL AREA

**Client:** VIHAJICO

**Project Scale:** The complete show flat





### LOTTE CENTER TOWER, HANOI

**Client:** Lotte Group

**Project Scale:** 342 kitchen equipment for Lotte Centre Tower's apartments

**Scope of Project:** Supply and installation of kitchen equipment, 255 kitchens from Beko induction 255 sets of Baumatic ovens.,







## RAINBOW TOWER, HANOI

**Client:** BIC Vietnam

**Scope of Project:** Setting up the complete show flat







### SKY CITY APARTMENTS, HANOI

**Client:** Hanotex Limited Company

**Project Scale:** The complete office

**Scope of Project:** Supply for 450 units with 3000 fire-doors, 450 kitchen cabinets, 1500 wardrobes





### SEALINK PHAN THIET

**Client:** Rang Dong Construction Company

**Project Scale:** Providing 237 Sandor doors







### LANCASTER NUI TRUC

**Client:** TTG - Trung Thuy Holding Group

**Project Scale:** Providing 3,000 Sandor doors







## PENT STUDIO

**Client:** CTX Holdings

**Project Scale:** Providing 900 Sandor doors and the complete system of kitchens and wardrobes for over 321 apartments



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PROCE  
AT PROJECTS









Thank You!

